



BroadForward awarded Best M2M solution at MVNOs World Congress

BroadForward, CGI and Enexis jointly awarded Best IoT/M2M solution for “Launch of the World’s first PVNO” at the MVNOs World Congress in Amsterdam.

Amsterdam, April 18, 2016

Software vendor and signaling experts BroadForward together with system integrator CGI and energy company Enexis were awarded the title of Best M2M-IoT MVNO Solution at the MVNOs World Congress, a yearly event hosting hundreds of decision makers, buyers and sellers active in the MVNO market.



During a lively ceremony in Amsterdam, Dario Talmesio, principal analyst of consultancy firm Ovum and chairman of the judging committee, revealed that the joint entry for “Launch of the world’s first PVNO” won in the category Best M2M-IoT MVNO Solution. The MVNO World Congress is the world’s largest exhibition dedicated to the MVNO market, hosting hundreds of attendees and exhibitors. M2M and IoT were leading topics at the congress. According to research firm MarketsandMarkets, the Cellular M2M market will be worth 11.50 Billion USD by 2020.

Enexis, a leading energy company in the Netherlands, became the world’s first Private Virtual Network Operator (PVNO). The launch was enabled by the PVNO platform managed by system integrator CGI and powered by software technology from BroadForward. The PVNO model was made possible by new Dutch legislation, aimed at boosting IoT/M2M take-up, by enabling enterprises to become communication service providers in their own right. The PVNO framework enables enterprises who manage large amounts of cellular M2M devices (e.g. smart meters) to own and control their own SIM cards. Other European countries (such as Sweden, Germany, Spain and Italy) and other industries (e.g. automotive, healthcare, defense etc.) are looking to follow suit.

Dario Talmesio, Ovum said: “The MVNO market is a highly competitive market with over 1,200 players already and is poised to double in size in the next four to five years. MVNO will gain a fair share of the IoT/M2M market, and it will be interesting to see how the PVNO model will impact the global M2M market, especially now BroadForward, Enexis and CGI have demonstrated the advanced technology required to make it work.”

At the heart of the M2M solution is the BroadForward BFX Interface Gateway, providing the ‘proxy’ technology required for intelligent routing of M2M traffic. BFX enables participating enterprises to become a PVNO and select and change 2G/3G and LTE network providers without the need to replace SIM cards. BFX further provides multi-tenant traffic control and routing capabilities to and from millions of smart devices, for SS7 as well as Diameter networks.

The BFX Interface Gateway is *the* Next Generation Diameter Signaling Controller (DSC) for 2G, 3G, 4G/LTE, IMS, Fixed, Wi-Fi and M2M networks. BFX provides a unique combination of DRA, DEA and IWF in a single, integrated software solution, offering more advanced capabilities compared to traditional routers.

About BroadForward

BroadForward is the leading expert in signaling interworking and routing for 3G, 4G/LTE, IMS, Fixed, Wi-Fi and M2M networks. BroadForward's BFX Interface gateway is *the* Next Generation signaling solution that provides a unique combination of any-to-any protocol interworking, routing and GUI based services orchestration, working across Diameter, RADIUS, SS7 and IT protocols. BroadForward's solutions are hardware-agnostic, supporting network virtualization and cloud deployment. BroadForward was founded by an internationally recognized team of mobile telecoms experts with a track record in building carrier-grade, revenue generating products and services for global mobile operators. BroadForward's software development is entirely done in The Netherlands. For more information: www.broadforward.com

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