



BroadForward announces seven tier 1 Diameter router wins

BroadForward takes leading position in the Next Generation Diameter Signaling Controller market with seven tier 1 wins in the last 6 months

Amersfoort, The Netherlands, April 16, 2015

BroadForward today announced that over the course of last months, its flagship product BFX Interface Gateway has been selected by seven tier-1 service providers. BFX is used for various use cases including Diameter routing, multi-protocol interworking and mediation, LTE roaming, VoLTE, 2G/3G network interworking, M2M communications and network function virtualization (NFV).

The Diameter Signaling Controller (DSC) market is quickly developing, driven by the phenomenal growth in LTE rollouts and 4G data services. In 2014, LTE subscriptions grew from 207 to 497 million worldwide, equivalent to 140% annual growth (Source: Ovum).

In dealing with different access networks and vendor's proprietary technologies, service providers have been confronted with shortcomings of the first generation of DSCs. These first generation routers are primarily built for operational efficiency and protection of the network against Diameter 'signaling storms'. They typically lack the capabilities to address the evolving requirements around virtualization, support for SS7, multi-vendor interoperability, fixed-mobile convergence, and integration of machine-to-machine, OTT and Enterprise services.

The BFX Interface Gateway is a single design software solution for Diameter routing and any-to-any protocol interworking. BFX enables signaling scenarios across 3G, 4G, Wi-Fi, Fixed-Line, IMS and IT, without the need for scripting, development or vendor dependencies. BFX equips service providers with a state-of-the-art signaling solution for delivering innovative services as well as faster integration of new services and connections, detailed traffic insight and seamless interworking with legacy networks.

Taco Schoute, CEO BroadForward: "Our customers typically have requirements and roadmaps which go further than managing and controlling Diameter traffic. They select BFX for being the most advanced Diameter router in the market. BFX enables service orchestration across signaling assets and disparate technologies, without the need for any scripting or development. These aspects, in combination with virtualization and cost reduction, are fundamental in their decision process for core network investments.. Our recent high-profile wins are a testament to BroadForward's leadership in the Next Generation DSC space".

Ronald Gruia, Director of Emerging Telecoms at Frost & Sullivan added "These wins represent an important milestone for BroadForward, enabling the company to establish further mindshare in the growing DSC marketplace. This also solidifies BroadForward's position as a flexible vendor that can provide software that is agnostic to the underlying technology and interwork with existing networks via protocols such as RADIUS and SS7. More importantly, it also confirms what we have been saying all along – that as requirements evolve, the DSCs will become much more than simple Diameter Signaling Controllers, evolving into signaling orchestrators that can provide routing, protocol interworking and establish services without the need of scripting or coding".

About BroadForward

BroadForward is the leading expert in signaling interworking and routing for 3G, 4G/LTE, IMS, Fixed and Wi-Fi networks. BroadForward's BFX Interface gateway is *the* Next Generation signaling solution that provides a unique combination of any-to-any protocol interworking, routing and GUI based services orchestration, working across Diameter, RADIUS, SS7 and IT protocols. BroadForward's solutions are hardware-agnostic, supporting network virtualization and cloud deployment. BroadForward was founded by an internationally recognized team of mobile telecoms experts with a track record in building carrier-grade, revenue generating products and services for global mobile operators. BroadForward's software development is entirely done in The Netherlands. For more information: www.broadforward.com

Media contact BroadForward

info@broadforward.com

BroadForward B.V.

Nijverheidsweg Noord 60-76

3812 PM Amersfoort

The Netherlands

Phone: +31 85 489 5 689

Website: www.broadforward.com

Twitter: @broadforward

Frost & Sullivan contact

Ronald Gruia

Director, Emerging Telecoms

E-mail: rgruia@frost.com

Twitter: @rgruia