

# BroadForward and Teleena nominated for 2014 MVNO Industry Award in the best solution vendor category

*Joint BroadForward-Teleena entry for the "BFX Interface Gateway" shortlisted for the annual International MVNO Industry Awards.*

Amersfoort, The Netherlands, March 28, 2014

Dutch companies BroadForward and Teleena are jointly shortlisted for the annual International MVNO Industry Awards in Berlin in April this year. The MVNO Industry Awards are designed to celebrate excellence in a fast growing MVNO industry. Teleena is a leading European MVNE player offering a rich portfolio of innovative and profitable solutions that make brands stand out in the mobile crowd. Teleena has implemented the BroadForward BFX Interface Gateway, *the* Next-Generation interworking and routing solution for signaling in 3G, 4G/LTE, IMS, Fixed and Wi-Fi networks. The BFX Interface Gateway is a single solution that works across Diameter, RADIUS, SS7 and IT protocols making it possible for MVNO's and MNO's to speed-up time to market for service innovation, while simultaneously achieving a structural reduction of integration efforts, hardware costs and vendor lock-in effects.

Currently there are over 1,200 MVNOs in operation globally. MVNOs will double in size by 2015 to reach 186 million subscriptions. MVNAs and MVNEs will be key enablers to foster growth according to a recent report from Informa. In 2013, in the USA alone, one in every 10 mobile links were through a virtual operator according to analyst GigaOm. This rapid growth, combined with the strong focus on innovation, demands for solutions that fit the typical characteristics and challenges of the MVNO industry.

Taco Schoute, CEO BroadForward commented "BFX is instrumental in Teleena's drive to be the fastest innovator in the MVNO market, empowering them to structurally address time-to-market inhibitors while driving down operational costs. BFX enables MVNO and MVNE players to independently resolve signaling issues and enable advanced service scenarios across vendor and access technologies. This way, they can spend their time, budget and expertise on innovation rather than on integration issues".

Rob Snijder, CTO Teleena added "As innovator, time-to-market is key. BFX is designed to help us independently achieve faster resolution of signaling issues in the network and to enable innovative use cases across Diameter and non-Diameter interfaces, straight out of the box, in a uniform way. For us, the BFX Interface Gateway is the 'Swiss army knife' in the world of signaling products."

The Award Winners will be announced at the MVNOs World Congress VIP Party on Wednesday April 9. BroadForward and Teleena will both be available during the MVNO World Congress to answer any questions from Tuesday April 8 to Thursday April 10.

## **About**

BroadForward is the leading expert in broadband interfacing software, delivering *the* Next-Generation interworking and routing solution for signaling in 3G, 4G/LTE, IMS, Fixed and Wi-Fi networks.

Teleena is a leading European MVNE player offering a rich portfolio of innovative and profitable solutions that make brands stand out in the mobile crowd. Teleena operates over 20 brands, including Telesur, UPC, DekaMarkt and hollandsnieuwe.

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